

News Release

FOR IMMEDIATE RELEASE November 27, 2018

FOR MORE INFORMATION, CONTACT:

Eric Baker

Public Relations Director

(913) 626-8081

ecbaker@msf.org

Extreme Competitors Race to Raise Funds for Doctors Without Borders

Tough Mudder and Trevor Noah descend on Brooklyn to Support MSF's Worldwide Mission

Brooklyn, N.Y.- <u>Tough Mudder</u> participants are certainly, well, tough, but more often than not, they are able to return home to a comfortable bed. Daily, people around the world deal with obstacles not even Tough Mudder's best engineers could recreate in areas afflicted by poverty, famine, war, and other such calamities. That's where <u>Doctors Without Borders (MSF)</u> comes in, serving people the world over who otherwise would not receive the care and medical assistance they require. That's why Tough Mudder, MSF, and Trevor Noah, host of <u>The Daily Show</u>, are teaming up to put on Mudders Without Borders. This epic race will commence March 30, 2019 in <u>Prospect Park, Brooklyn</u> to raise funds and awareness for MSF's missions worldwide.

Mudders Without Borders will feature a 10 km race with twelve obstacles meant to replicate challenges populations face all over the world including access to clean water, preparing for and rebuilding after natural disaster, and living in an active war zone. The starting line will be at Machante Circle, wind through the park, and conclude at Grand Army Plaza. Following the race, competitors and attendees will be treated to lunch, celebratory drinks, a Learning Village, and a comedy show headlined by Mr. Noah. The Learning Village will feature booths with MSF volunteers, doctors, and more to give attendees background on the race's obstacles and difficulties faced regularly worldwide.

Ticket prices and the calendar of events are as follows:

- Competitors and attendees may register online at www.msf.org/mudderswithoutborders.
 - Early-bird registration- \$150
 - o Regular registration-\$200
 - Non-racing attendance- \$50

Timeline

- O Registration and check-in- 7:30 a.m.
- O Mudders Without Borders Race- 9:00 a.m.
- Open lunch and Academic Village- 11:00 a.m.
- o Trevor Noah Comedy Show- 4:30 p.m.
- O Wrap up and thank you- 5:50 p.m.

"Médecins Sans Frontières does incredible work all over the world helping communities that the world has often turned its back on. I've seen their work firsthand in South Africa and am proud to partner with them for Mudders Without Borders. It going to be a great time and, no, I will not be running so stop asking" said Trevor Noah.

All proceeds raised from the event will go to MSF, helping to continue its critical work. It is MSF and Tough Mudder's intent to promote knowledge of and empathy for populations who endure similar challenges day in, day out. MSF and Tough Mudder hope competitors will walk away with a deeper understanding of afflictions they are able to contribute relief towards.

About Doctors Without Borders/Médecins Sans Frontières

Doctors Without Borders/Médecins Sans Frontières (MSF) is an independent international medical humanitarian organization that delivers emergency aid to people affected by armed conflict, epidemics, natural or man-made disasters, or exclusion from health care in more than 70 countries. For more information MSF's mission, visit www.MSF.org.

About Tough Mudder

Tough Mudder Inc. was founded in 2010 by Will Dean and Guy Livingstone. Considered "Probably the Toughest Event on the Planet," each Tough Mudder endurance challenge tests participants' strength, stamina, mental grit and teamwork. In 2018, Tough Mudder will host hundreds of events in the United States, Canada, United Kingdom, Dubai, South Africa, Australia, and beyond. For the schedule of event dates and locations, visit www.ToughMudder.com.

###